Creativity as Survival

The Politics of Mobile Networked Practices

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Mobile Networked Creativity

A practice that arises from the networked and recursive relationships that involve mobile technologies and displaced / emplaced communities, in situations of hardship.



Outline

1. Three frames for understanding creativity (as artistic practice, as an individual process, as innovation)
2. Adoption and appropriation as frameworks for understanding creative practices with technology
3. Examples of mobile networked creativity

Creativity as Artistic Practice

Used to define Shakespeare's work (1875)



…. Later on used to describe all forms of artistic creations.







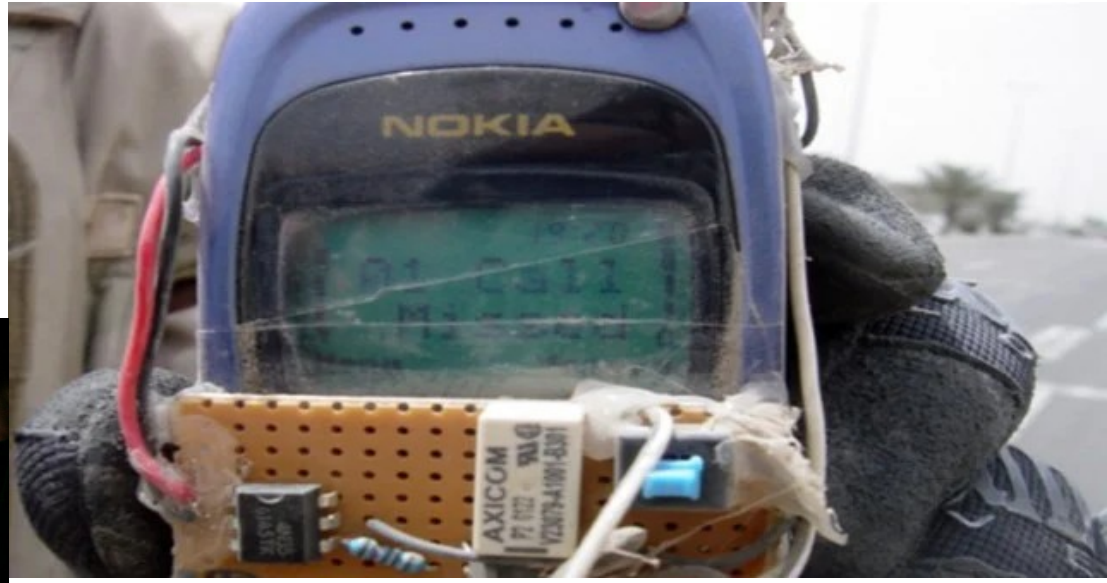
(Creativity Studies literature: Weiner, 2000; Gahan, Minahan, & Glow, 2007)

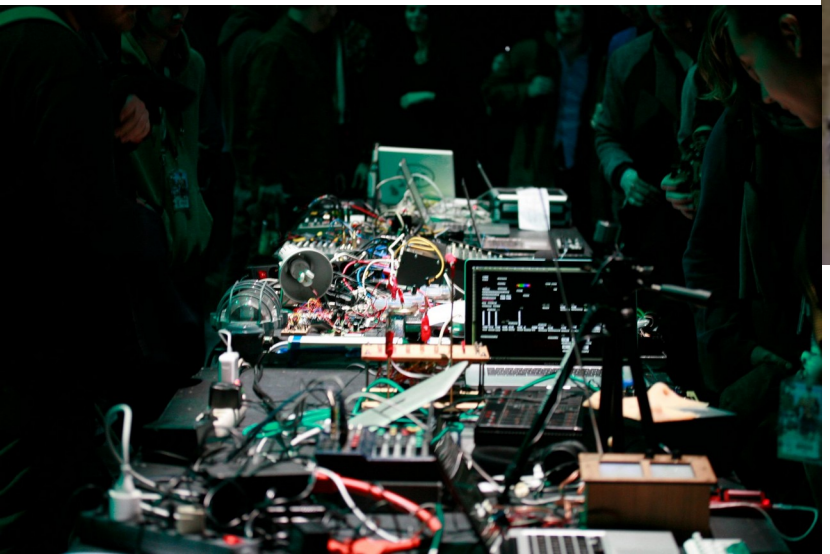
Creativity as Artistic Practice

What about non-artistic practices?

What about power dynamics?

Is creativity always “good”?





(Glăveanu et al., 2019; Runco, 2007; Sternberg, 2018)

Creativity as Individual Process





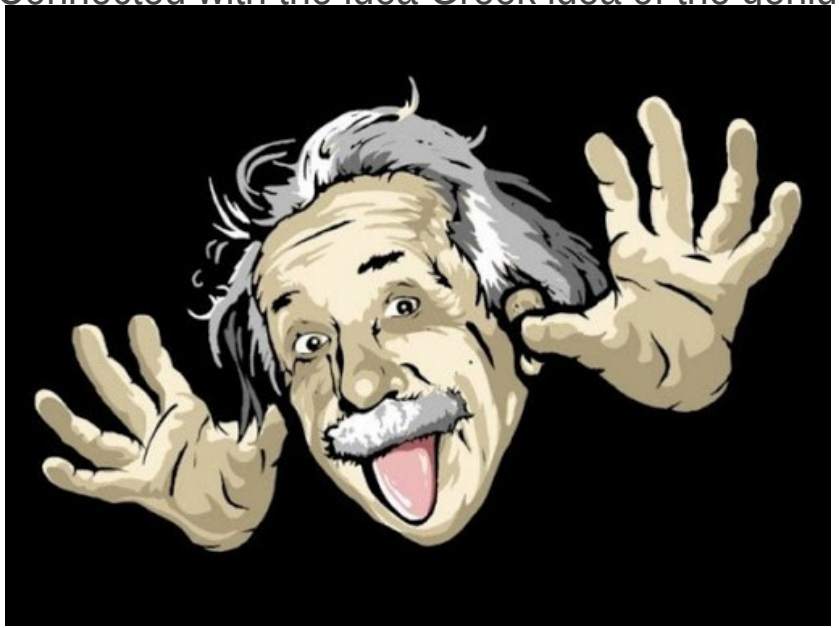


(Isaacson, 2014; Bilton, 2006)

Creativity as Individual Process

Genetically inherited.

Connected with the idea Greek idea of the genius.





(Amabile, 1996; Shalley, Zhou, & Oldham, 2004; Runco & Richards, 1997; Weiner, 2004)

Creativity as Individual Process

It is easier to measure aesthetic creativity in an individual (IQ, memory, attention tests) than to understand when a group of slum dwellers or refugees are “creative.”





(Amabile, 1996; Shalley, Zhou, & Oldham, 2004; Runco & Richards, 1997; Abbate, 2000; Hafner & Lyon, 1998; Johnson, 2010)

Creativity as Innovation

Individuals without innate talents can be coaxed into being creative.



Development of ideas about products, practices, services or procedures that are novel and potentially useful to the organization.

(Steiber & Alänge, 2013; Anderson, Potočnik, & Zhou, 2014; Amabile, 1996; Mumford & Gustafson, 1988; Shalley et al., 2004)

Diffusion, Adoption, and Appropriation

...as creative practices

Individuals → Social Groups



(Rogers, 1962; Isaac, Leclercq, & Besseyre des Horts, 2006; Wirth, Von Pape, & Karnowski, 2008)

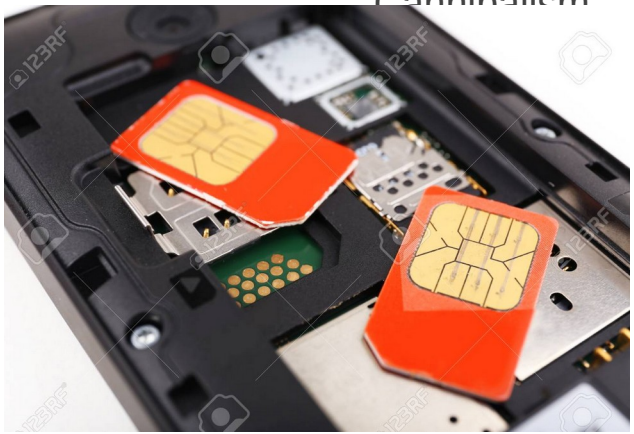
Diffusion, Adoption, and Appropriation

...as creative practices

Baroquization



Cannibalism



Creolization



Still mostly an individual and linear process.

(Aricat & Ling, 2018; Bar et al., 2016; de Souza e Silva et al., 2011)

Mobile Networked Creativity

- Emergent and ongoing.
- Networked (involving technologies, people, and spaces)
- Highlights issues of power and politics.



… **Spatial, networked and mobile**… situations of hardship.

Mobile Networked Creativity

Mobile

dynamic

Networked

social networks / digital networks

Spatial

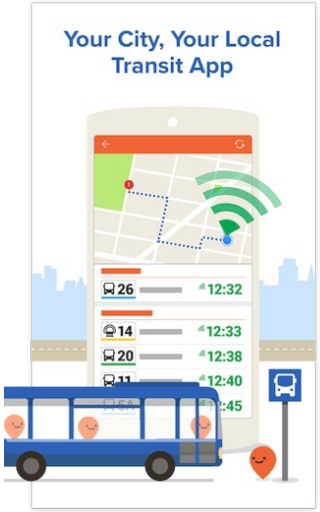
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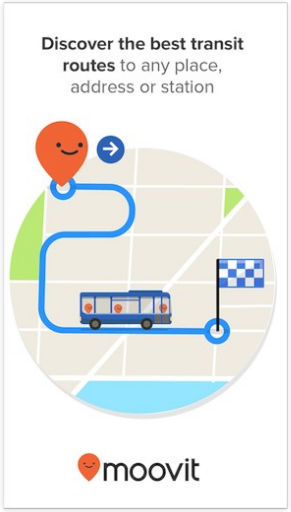
Mobile Networked Creativity

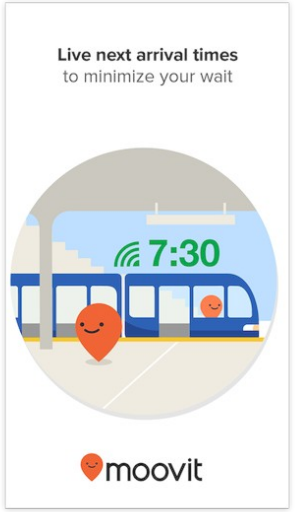
Spatial

Bus 581 WhatsApp Group









Mobile Networked Creativity

Networked

Black markets:



Criminosos negociam produto com facilidade pelas redes sociais — Foto: Reprodução/Victor Toledo



(de Souza e Silva et al., 2011; Ilahiane & Sherry, 2008)

Mobile Networked Creativity

(Im)Mobile

Zaatari Refuge Camp in Jordan:
Safwan Harb's electric "wheelchair"



(Copestake, 2016)

Conclusion

Mobile Networked Creativity emerges from a:

- set of relationships that develop and overlap over space and time as a social response to unplanned or emergent exigencies.
- system of power struggles and friction against normative forces.







Mobile Networked Creativity

https://mobilenetworkedcreativity.pubpub.org/

Conclusion

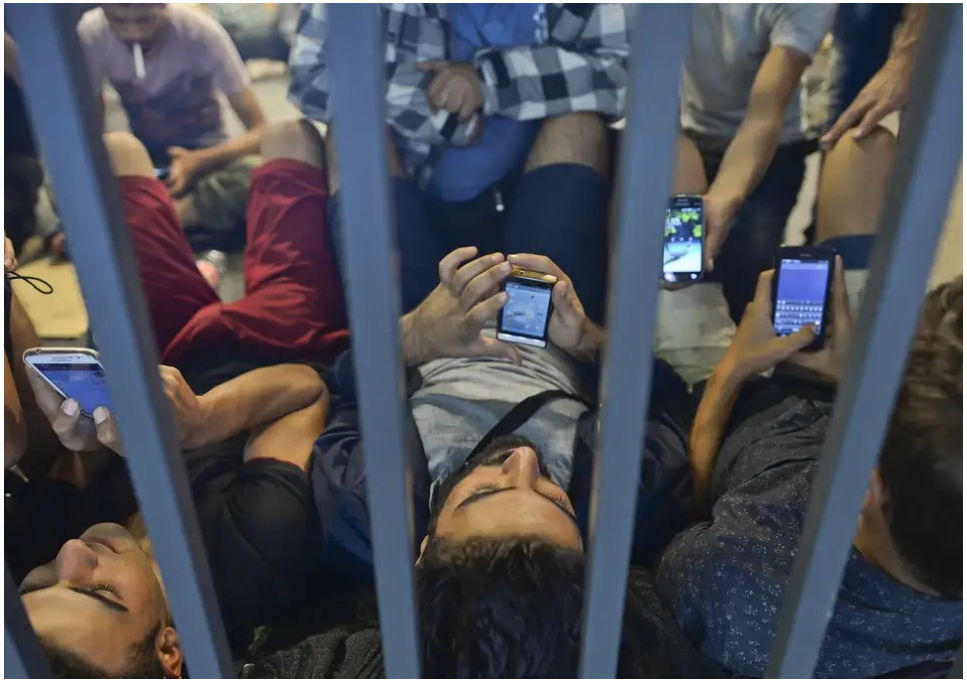
THANK YOU!

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Mobile Networked Creativity

Spatial

Syrian migrants facebook page



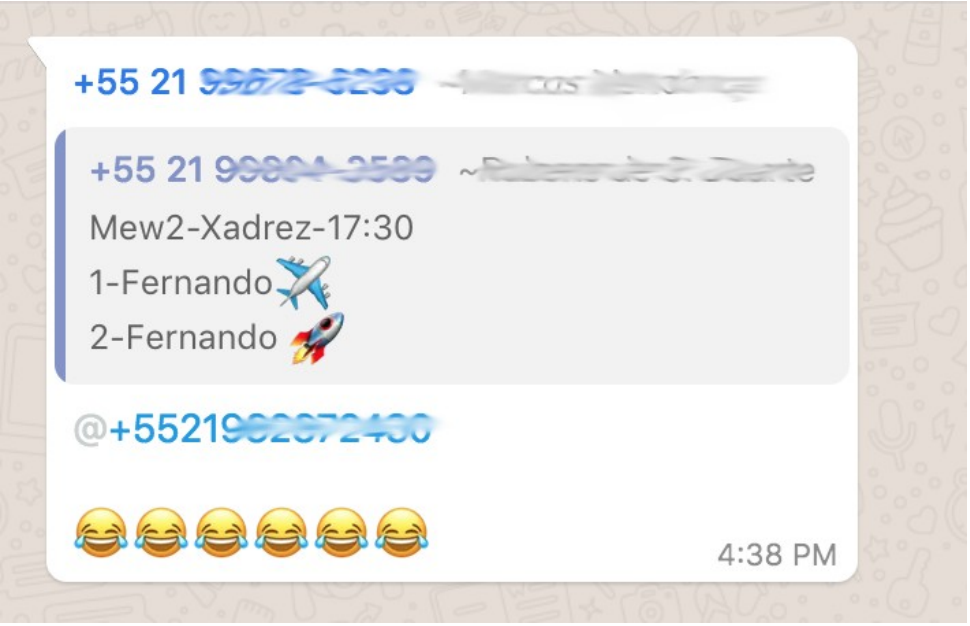


(Frouws, Phillips, Hassan, & Twigt, 2016; de Souza e Silva, 2006)

Mobile Networked Creativity

(im)Mobile

Pokémon Go “fly” in Rio de Janeiro





(Hannan, Sheller, & Urry, 2006)