LSA COMMUNICATION AND MEDIA
UNIVERSITY OF MICHIGAN

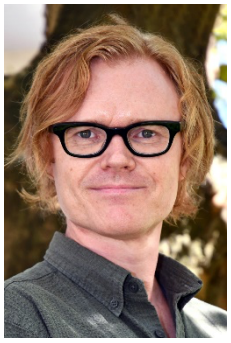
Mobile Methods and Applications:
Innovations in Mobile Creativities and Configurations

Please join us for this workshop for interested faculty and students facilitated by guest Professors **Adriana de Souza e Silva** (North Carolina State University) and **Jeffrey Boase** (University of Toronto). Our guests will be discussing their innovations in using mobile methods and developing applications to support scholarship on emerging creative practices (de Souza e Silva) and social configurations (Boase). The workshop will be interactive, and participants will have opportunities to put the discussion in the context of their own work and research interests. This workshop will appeal to a mix of epistemological (cultural studies/social science) and methodological (qualitative/quantitative) approaches to scholarship. Snacks and beverages will be served.

Click here to RSVP (helpful to know for COVID safety)
Date & Time: Tuesday **September 20, 2022, 4-5:30**
Location: **5450 North Quad** (Communication and Media conference room)



Adriana de Souza e Silva is a Professor at the Department of Communication at North Carolina State University (NCSU) and Director of the Networked Mobilities Lab. Dr. de Souza e Silva's research focuses on the creative ways people appropriate mobile technologies, including location-based games and mobile media art. In particular, she investigates how mobile and locative interfaces shape urban mobility and people's interactions with public spaces, primarily in the developing world. She is the author or co-author of 7 books, and almost 50 articles in peer-reviewed publications. Dr. de Souza e Silva is a NC State University Faculty Scholar and has twice won the College of Humanities and Social Sciences Outstanding Researcher Award. Over the course of her career, de Souza e Silva has held visiting appointments or positions at the Pontifical Catholic University (Rio de Janeiro, Brazil) and the IT University of Copenhagen (Denmark). She teaches classes on mobile communication, internet studies, and histories of technology.



Dr. Jeffrey Boase is an Associate Professor at the Institute of Communication, Culture, Information and Technology, the Department of Sociology, and the Faculty of Information at the University of Toronto. His research focuses on the relationship between communication technology and personal networks. He is particularly interested in how emerging technologies such as smartphones and social media platforms may enable or hinder the transfer of information and support within personal networks. His work takes an international approach to this topic by examining and comparing personal networks and technology use in Japan, the United States, and Canada. In recent years he has incorporated digital trace data into his project designs, merging it with more traditional survey and interview data.

If you have any questions about this event, please email Scott Campbell at swcamp@umich.edu